



## MenuLink Menu Item Contribution Report

The Menu Item Contribution report provides detailed break down of profit margin contribution by menu item and allows view to the "ideal" contribution for each item.

Sandwich #1, Oriental Ave.		Menu Item Contribution by Category				Fiscal Year: 2006 Period: 3	
Menu Item	Average Selling Price	Theoretical			Total Number Sold	Total Dollars Sold	Ideal Contribution
		Food Cost \$	Food Cost %	\$ Margin			
<b>*ALA CARTE</b>							
PIZZA BITES, SPICY	\$1.00	\$0.32	31.70%	\$0.68	272	\$272.00	\$185.78
PIZZA BITES	\$1.00	\$0.32	31.70%	\$0.68	160	\$160.00	\$109.28
<b>Total</b>	<b>*ALA CARTE</b>		<b>31.70%</b>			<b>\$432.00</b>	<b>\$295.06</b>
<b>*BREAKFAST ITEMS</b>							
BREAKFAST SANDWICH - BACON	\$2.09	\$0.37	17.54%	\$1.72	640	\$1,337.60	\$1,102.94
HASHBROWN SM	\$1.09	\$0.12	10.94%	\$0.97	688	\$749.92	\$667.88
BREAKFAST SANDWICH - SAUSAGE	\$2.09	\$0.46	21.97%	\$1.63	320	\$668.80	\$521.87
BREAKFAST PLATTER	\$2.09	\$0.85	40.87%	\$1.24	340	\$710.60	\$420.14
BREAKFAST SANDWICH - EGG	\$1.69	\$0.25	14.60%	\$1.44	200	\$338.00	\$288.67
FRENCH TOAST w/SAUSAGE	\$1.79	\$0.71	39.80%	\$1.08	256	\$458.24	\$275.84
HASHBROWN, LG	\$1.59	\$0.24	15.00%	\$1.35	56	\$89.04	\$75.68
<b>Total</b>	<b>*BREAKFAST ITEMS</b>		<b>22.96%</b>			<b>\$4,352.20</b>	<b>\$3,353.01</b>