



Aloha

Stored Value Gift Cards

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Aloha Stored Value Gift Cards, formerly eCard, is a guest-focused software application that empowers restaurants to generate and keep repeat business. This is a vital business tool, since repeat customers are considered the key to long-term success in the restaurant industry. Aloha Stored Value Gift Cards:

- » increase business
- » increase customer loyalty
- » make a profit for the restaurant, since up to 30% to 35% of gift cards traditionally go unredeemed



Features

- » Aloha Stored Value Gift Cards links all stores in real-time.
- » Gift Certificates can instantly be redeemed through any sales channels immediately after purchase Interfaces with POS.
- » Easy-to-use stored value gift card wizards provide secure access to enterprise wide gift card controls via the Internet.
- » Full enterprise reporting available ad-hoc or as scheduled reports that can be sent to you via email in over 20 different formats.
- » Internationalization: All Enterprise.com Aloha Stored Value Gift Cards components will support multiple languages
- » Alerts: Notification via Enterprise.com, cell phone or email. Alerts can be used for monitoring stored value gift card sales and redemptions, or possible audit issues like stored value gift card voids.
- » Add value: This feature allows your guests to add more dollars to their existing stored value gift cards. This is a great way to allow guests the flexibility of storing dollars on a very convenient gift card — especially for your restaurant!